



# DURALEX®

PROUDLY AUSTRALIAN OWNED & OPERATED

## EVERCLEAN

Over the years “washability” was advertised by the paint industry as the requirement for an acrylic wall paint. When stains persisted after being washed, manufacturer’s made their products “scrubbable” inviting more effort by the consumer with little or no improvement on stain removal. Lately the paint industry has turned its attention to developing paints that when washed, showed **better** stain removal.

Major companies and market leaders have actively competed with each other producing such paints with varying and often disputed degrees of improvement over each others’ product.

**DURALEX**, who produced and marketed the *World’s First Acrylic Gloss Paint*, have now, after an incredible amount of research, developed **EVERCLEAN**, a special and unique acrylic wall and ceiling paint.

**DURALEX EVERCLEAN** is designed for high traffic areas, such as are encountered in hallways, kitchens, children’s rooms etc. with better ability to resist household stains like coffee, red wine, food dye, beetroot juice, water based textas, etc.

When we at **DURALEX** conducted stain removal tests in our laboratory, comparing **EVERCLEAN** with the market leaders’ products, **we could hardly believe our eyes! Worse still, we felt you wouldn’t believe us! - For that reason, we asked for independent testing by a leading Sydney UNIVERSITY. Their findings confirmed beyond all doubt DURALEX EVERCLEAN to be far better than its competitors. EVERCLEAN** is compatible with all major tinting systems offering a huge range of colour choices.

With all these features AND a price that is sure to please, **DURALEX EVERCLEAN is the way to go.**



**A TRUE STAIN RESISTANT LOW SHEEN ACRYLIC HOUSE PAINT**