



DURALEX[®]

3in1 PRIMER Undercoat

could easily be described as a
“PAINTER’S BEST FRIEND”

Not only does the product prime, seal and undercoat a multitude of surfaces, but has
PROVEN ADHESION!

Duralex 3in1 Primer Undercoat was tested for adhesion to glossy enamel surfaces without sanding. It proved 100% effective.



Therefore, we can now say **NO SANDING REQUIRED** on sound, clean, glossy enamel surfaces.

QUALITY	DURALEX	OTHER BRANDS
TANNIN BLEED RESISTANT ?	YES	some are not
TIMBER GRAIN-CRACK RESISTANT ?	YES	some are not
MOULD RESISTANT ?	YES	some are not
LONG LASTING DURABLE ?	YES	some are not

REMOVE THE GUESSWORK WITH DURALEX

Duralex 3in1 Primer Undercoat is available in 500mL, 1, 2, 4 and 10 Ltr sizes

PRIME KNOWLEDGE ON PRIMER

A question often asked is “what is better for unpainted timber, ‘oil’ based primer or acrylic primer?”

Some people believe there is nothing better for previously unpainted timber than oil based pink primer followed by an oil based undercoat. The reasoning is that the ‘oil’ feeds or impregnates the timber cells, to provide the required degree of surface protection and stability, making the finishing coats last longer.

Good thinking and true for a short while only. You see, ‘oil’ based (actually alkyd) Pink Primer and ‘oil’ based undercoats dry by an oxidising process, which means they must react with oxygen from the atmosphere to dry. The reaction with oxygen continues on during the entire lifetime of the primer and undercoat causing progressive and terminal embrittlement.

Cracking and peeling is the final outcome. The oil which once fed the timber has now lost its flexibility, become hard and brittle, unable to cope with the normal movement in the wood it once preserved - especially along the grain.



ACRYLIC THE NEW TECHNOLOGY

All Acrylics are not the same. Unfortunately to confuse the issue beyond commonsense and understanding, the word ‘acrylic’ has now become a generic term meaning anything water based. An acrylic primer may not have the necessary type or grade of acrylic emulsion to fulfil requirements. Some tradesmen have used ‘acrylic’ primers (actually primer-undercoats) but with disappointing results and understandably have shied off using them again. Negative but well meaning information is spread which is a pity. It is a pity because durability of a painted timber surface can virtually be **DOUBLED** by the use of a properly formulated 100% acrylic primer-undercoat. Exposure tests show that a properly formulated product does not embrittle on ageing and is ideally capable of coping with normal movement in wood.

The problem of tannin bleed which becomes evident when painting a water based product over certain timber, eg cedar, has been overcome by Duralex technicians, thus removing the last problem barrier.

BONUS POINTS

- It is by far much more mould/mildew resistant than oil based products as it offers less nutrients to such degradation.
- Correct Acrylic emulsion used in its manufacture not only offers extra longevity, but because of its very high chemical resistance, can be applied directly to galvanised iron, all non-ferrous metals and masonry - A truly multi purpose Primer Undercoat.
- It can be recoated or overcoated in approximately 2 hours instead of overnight and if an oil undercoat is used, then double that length of time.
- It consistently give superior ‘enamel holdout’, yielding higher gloss for alkyd based gloss finishes.

NOW YOU KNOW WHICH PRIMER IS BEST



Test panels exposed on the roof of Duralex Paints, Rydalmere, one of the worst and hottest, smog affected areas of Sydney where DURALEX 3in1 Primer Undercoat has shown its excellence.

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